



## **JERSEY ENTREPRENEURS RECIEVE #WOW AWARD FROM JACQUELINE GOLD CBE**

On 28th November 2018, Gemma Channing and Gail Fells were recognised by British businesswoman, Jacqueline Gold CBE, for their success as female entrepreneurs, and awarded with a prestigious #WOW badge.

Gail and Gemma were one of three winners selected by Jacqueline after they entered 'Women on Wednesday' - a competition launched by Jacqueline in 2011 to celebrate the growing number of UK female entrepreneurs and businesswomen.

Women on Wednesday (#WOW) takes place every week and is run through Jacqueline's Twitter page. When selecting the winners, Jacqueline looks for businesses that are interesting, that have strong brand values and that she thinks have potential to grow and succeed in their industry. She looks for quality products and services, well designed websites and entrepreneurs who demonstrate good business acumen and who have spotted a gap in the market that meets the consumer's needs.

Florence James Jersey has been trading since November 2014, this all started with Gemma and Gail making candles from home. It has become so successful that they have now moved into premises in Devil's Hole, St Mary. They were delighted to have opened their studio and shop a few weeks ago.

*Jacqueline Gold says: 'Florence James offers a variety of products, from hand-poured candles to room mists and reed diffusers. This mother and daughter team create delightfully scented items inspired by childhood memories, with the brand being named after Gail's mother, Gemma's grandmother. Gail and Gemma's passion for their products and their creativity set this company apart. I wish them every success in the future.'*

*For me, #WOW is all about inspiring and celebrating female entrepreneurs. My vision is for women in the UK to come together, celebrate their strengths, skills and fantastic businesses, and do all that they can to inspire other women to realise their potential.*

*The WOW community is a fantastic network which offers female entrepreneurs the opportunity to share advice, support each other, trade and most importantly celebrate their successes!"*

For more information about Florence James Jersey, please visit [florencejamesjersey.com](http://florencejamesjersey.com)

For more information about Women on Wednesday, please visit [http://  
www.jacquelinegold.com/wow/wow-about/](http://www.jacquelinegold.com/wow/wow-about/)

For more information, please contact [florencejamesjersey@hotmail.com](mailto:florencejamesjersey@hotmail.com)